

Economic Impact

Serving as the gateway to Music City, BNA is an engine of enormous economic activity for the region.

To assess and analyze the economic impact of Middle Tennessee's two airports—BNA and John C. Tune—the research firm Martin Associates quantified job creation, personal income growth, tax collections and other factors for the year 2018. The results were impressive.

BNA
Nashville
International
Airport

Total Economic Impact

BNA produced more than **\$7 billion** in total economic impact in 2018—doubling the total economic impact reported in the 2012 study.



2012



2018

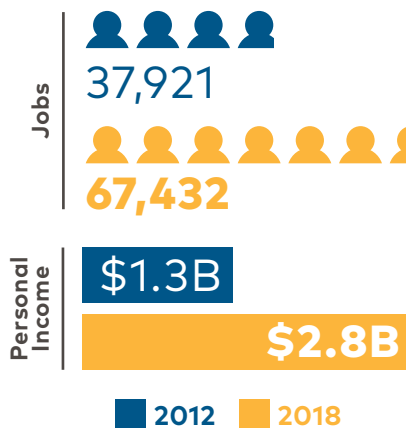


Impact Includes:

- Revenue generated by on-airport jobs
- Revenue generated by airport-related businesses
- Spending by on-airport and airport-related businesses
- Business revenue and local purchases of visitor industry

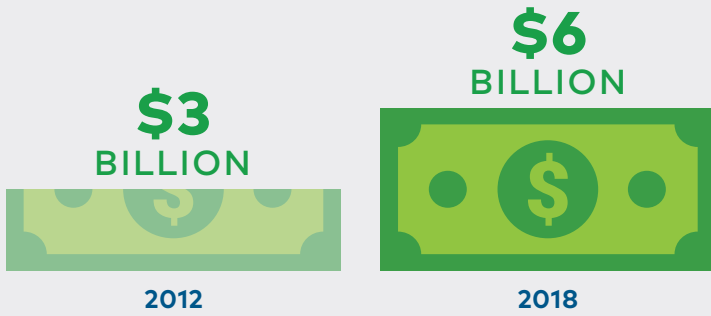
Job Creation & Personal Income

BNA generates significant employment in Middle Tennessee due to direct, indirect and induced impacts at the airport, in local businesses, and the visitors industry. Aviation activity at BNA supported more than **67,000 Tennessee jobs** in 2018, an increase of nearly 80% over the last six years, and a vital contribution to the region's booming economy.



Total Employment Impact includes:

- On-airport jobs
- Jobs created to support operation of the airport
- Jobs created from spending by on-airport and airport support employees
- Jobs created by businesses purchasing local goods and services
- Jobs created in the local visitor industry

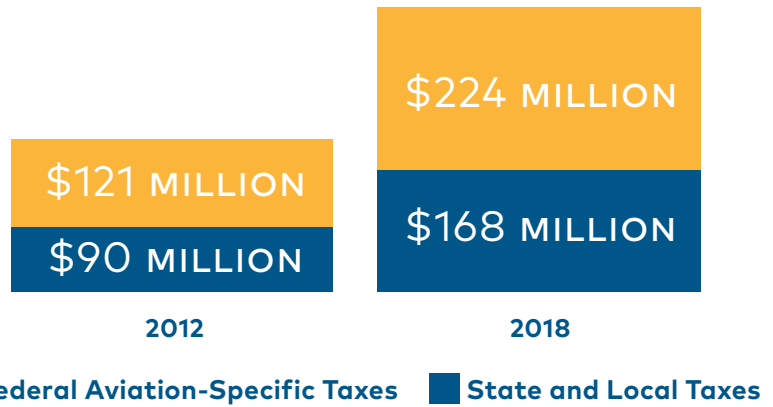


Business Revenue Generated

Aviation activity at BNA generated **\$6 billion** of business revenue to firms providing goods and services at the airport and to the local visitor industry.

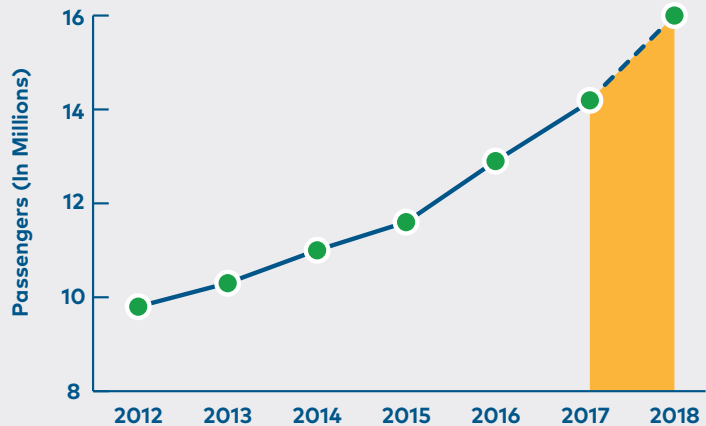
Tax Revenue Generated

BNA operates with no local taxes. However, activity generated by and through BNA produces major tax revenue for city, state and federal coffers. In 2018 alone that meant **\$168 million** in state and local taxes and **\$224 million** in federal aviation-specific taxes.



2012-2018 Record-Breaking Passenger Growth

In 2018, 15,996,194 passengers traveled through BNA, an increase of 13.2% or more than 1.86 million passengers over 2017, setting a new, all-time passenger record for the sixth consecutive calendar year.



IN 2018, 4.4 MILLION VISITORS ARRIVING THROUGH BNA SPENT \$2.9 BILLION IN THE GREATER NASHVILLE AREA

for food, lodging, entertainment, retail, transportation services, and more.

John C. Tune Snapshot

