

### **Concessions Satellite Concourse RFP Industry Day**



### Agenda

Welcome Jessica Burton

RFP Process Overview Jessica Burton

• Satellite Concourse Rick Jones

Business & Diversity Requirements
 Tanja Turner Bell

Concessions RFP Opportunity
 Michael Morford

Closing Remarks / Q&A
 Jessica Burton

## Concessions Satellite Concourse



### **Procurement Overview**

Jessica Burton



 Business Opportunities - MNAA Website and Other Media

Aerobidz

Solicitation Review

Vendor Registration

### **Procurement**



### **MNAA** Website and Other Media

### MNAA Website: www.flynashville.com

• DO BUSINESS WITH US | Airport Authority Tab | Business Opportunities

### Newspaper & Other Media Advertisements:

- The Tennessean
- Tennessee Tribune
- Airport Experience News
- Airport Minority Advisory Council (AMAC)
- Airports Council International (ACI)
- American Association of Airport Executives (AAAE)

### Aerobidz

#### When You Receive Your Notification of Account Creation From Aerobidz,

- Log into your account and update your company profile.
- Contact their customer service number provided in their email and obtain a confidential PIN number for your company. You will not be able to upload your submission without it.

#### Prior To Submission of Proposal/Bid,

- Verify that you can access your account prior to the deadline for submissions.
- Verify that your password is working and there are no technical issues.
- If you are having technical issues or need assistance with uploading your submission, contact Aerobidz directly.

#### **Aerobidz Contact Information**

- Phone: 1-800-964-6379 Business hours are Monday to Friday (excluding Public Holidays) from 7:00am to 8:00pm EST.
- Email: Supplier Aerobidz Support <u>support@aerobidz.aero.</u>

### **Important Steps to Remember**

- You can submit your proposal/bid early.
- Don't wait until the time of the submission deadline should you have any issues.
- Aerobidz requires the usage of a PIN number. You will not be able to upload your submission without it.
- Once the solicitation closes, you will not be permitted to upload your submission.
- Please ensure you have an active Aerobidz account and that you can access your account <u>prior to the</u> <u>deadline</u> for submissions.

### **Solicitation Tentative Schedule**

MNAA has adopted the following tentative schedule for the submission of the proposals, the award of the contract, and the final execution of the completed Agreement:

•	Release RFP	Tuesday, May	/3	202	22
---	-------------	--------------	----	-----	----

1100000	•	Pre-proposal Meeting	Wednesday, May, 11, 2022 - Time TBD
---------	---	----------------------	-------------------------------------

Board Review of Recommendation

to Award	Monday, August 8, 2	2022

• Finalize and Execute Agreement September, 2022

### **Solicitation Review**

#### Provide a point of contact for your submission.

• Be specific in your proposal as to who at your company should be contacted with any questions or clarifications on this solicitation. Provide phone and email contact information.

#### Follow the RFP format.

- Address proposal responses in the order of the RFP.
- Provide a response to all mandatory requirements.
- All pages should be 8.5" x 11" in size; number all pages of your proposal.
- PDF's must be a searchable document.

### Exercise your opportunity to submit written questions to clarify your understanding of the solicitation.

- You do not have to wait until the deadline to submit your questions.
- Answers to all questions will be provided in writing by Addendum.

### **Communication & Contact**

### **During an active solicitation you may ONLY contact:**

- Procurement
  - For all questions, email: <u>purchasing@flynashville.com</u> or fax: (615) 275-2349.
- Exception:
  - Questions related to Business Diversity:

Contact the Office of Business Diversity – <u>BDD-Team@flynashville.com</u>

Do <u>NOT</u> contact: MNAA Departments not listed above including Board Members and MNAA Consultants

\*\*Inappropriate communication during a solicitation may result in DISQUALIFICATION\*\*

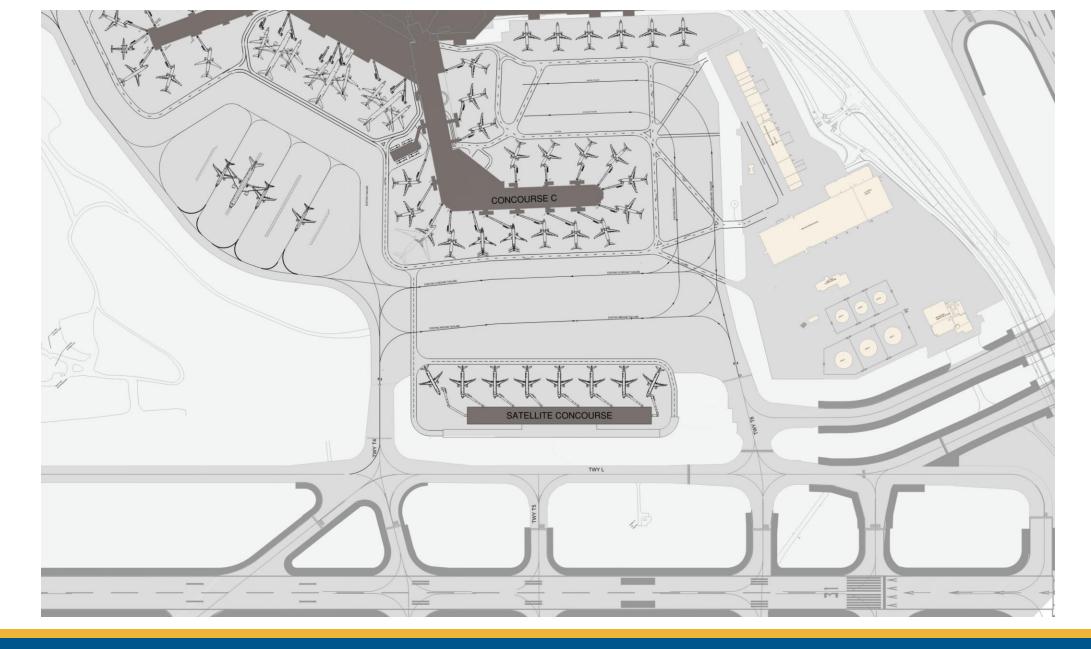
### How Do I Become A Registered Vendor with MNAA?

Vendor Application form located at: www.flynashville.com | Airport Authority Tab | Business Opportunities

Company Name (complete legal name)					for Business Diversity	BDD Are	you curren	tly designated or	ertified* as
Name Doing Business As					Corporation		ntaged Bus	iness Enterprise	
				Type of	пс	(DBE)	(DBE) Small, Minority or Woman-Owned Business Enterprise (SMWBE)		
Federal Identification / Fax ID Number:				Organization:	Partnership Sole Proprietorship				
Remit To Address					for a directory of NAICS Co ode is required to process		digit NAICS	NAICS	
City				NAICS Code 1		NAICS Code 6			
County		State		NAICS Code 2		NAICS Code 7			
hone		Zip		NAICS Code 3		NAICS Code 8			
ax		Country		NAICS Code 4		NAICS Code 9			
Remit to Name				NAICS Code 5		NAICS Code 10			
Business Address if different than Remit To address)				Please	Attached is check all boxes that a	a list of Goods an oply to your comp			les.
City		State		Business Email					
Zip		Country		Phone		Fax			
			F	dditional Contact	nformation				
	Accounts Rece	ivable		Sales	Serv	ice		After Hours	
Name									
mail									
Phone									
ax			4						
Physical Address									
(if different than above)									
				0:					
City									
					100			32	
itate									
City State Zip Order Information -	Informational Only				Additional Information				
Zip Order Information -	Informational Only	To pro	Detrocayae Seas, Discou		u "must complete and ret		e W-9 form'		
Zip  Order Information −  Purchase Order Accepted		To pre	Detrocayae Seas, Discou	-275-2349 Email:	u "must complete and reto contractorvendorapp@na		e W-9 form'		
Order Information - Purchase Order Accepted Credit Card Order Accepted	1	To pro	Detrocayae Seas, Discou		u "must complete and reto contractorvendorapp@na		e W-9 form'		
State Zip	1	To pro	Detrocayae Seas, Discou	-275-2349 Email:	u "must complete and ret contractorven dorapp@na nation		e W-9 form'		

### Satellite Concourse

Rick Jones

























### **ACDBE Participation**

Tanja Turner Bell

#### The ACDBE Goal for BNA Satellite Concourse is 10.23%

• What is an ACDBE? An Airport Concession Disadvantaged Business Enterprise:

An ACDBE is a for-profit business located at an airport. The ACDBE is engaged in the sale of goods or services to the traveling public, management contracts, goods and service suppliers. The Business is at least 51% owned by one or more individuals that are socially and economically disadvantaged and manages the daily operations of the business.

A concession may be operated under various types of agreements, including but not limited to the following: Leases, Subleases, Permits, Contracts, Subcontracts, Joint Venture Agreements. A JV is an association of an ACDBE firm and one or more other firms to carry out a single, for-profit business enterprise. The ACDBE is responsible for a distinct, clearly defined portion of the work.

### **Certification Requirements:**

To become a certified as an ACDBE, the owner(s) personal net worth must not exceed \$1.32 million, and the firm's gross receipts must not exceed \$56.42 million over a 3-year average. (Banks, Car Rental Companies, Pay Phones and Automobile Dealers have size standards that differ from the standard \$56.42 million).

To learn more about the program and certification, reach out to the Business Diversity Development Department at: <a href="mailto:BDD-Team@flynashville.com">BDD-Team@flynashville.com</a>

### Concessions RFP Opportunity

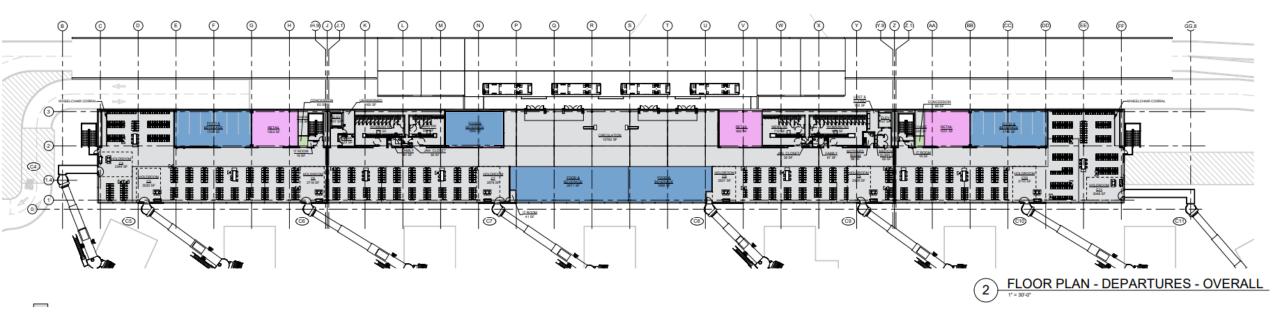
Michael Morford

#### **Mission Statement:**

To provide a world-class airport concessions program that aligns with BNA Vision, exemplifies Nashville, exceeds passenger expectations, drives revenue, delivers operational excellence and supports a balanced diversity of small, local, minority and large business enterprises.

### **Satellite RFP Strategic Objectives:**

- Select and award a Master Concessionaire with the experience, standards and resources to design, build and operate an inviting and first-class program
- Achieve a concessions offering that aligns with satellite passenger demographics, consumer preferences and demonstrates a mix of local flavor and national brands
- Meet or exceed ACDBE goals
- Develop a program that embraces industry trends and innovation
- Maximize revenue



Concession Space Type	SF
Food & Beverage	8,755
Retail	<u>3,711</u>
Total Concessions SF* *Based on 95% design	12,466
J	



### **BNA Satellite Concessions RFP Opportunity**

- 10-year term
- Master Concessionaire opportunity
- 8 gates (2.35M annual estimated enplanements)
- 12,466 SF in-line Concessions Space
- 8 concessions locations
- 5 Food & Beverage (8,755 SF)
- 3 Convenience/Retail (3,711 SF)

# Satellite Concessions RFP Opportunity

### Closing Remarks / Q&A

Jessica Burton



### Thank you.

